Introduction to Management (English)

Module Title	Introduction to Management (English)			
Module Title in English	Introduction to Management			
Module Leader	hrw\olga.hoerdt			
Teaching Staff	Prof. Dr. Olga Hördt			
Courselanguage/	English			

	Code	Workload	Credits	Se	mester	Semester Offer	red	Duration
		180 h	6	5th s	semester	Every semester	ſ	1 semester
1	Тур	e of Course	Schedul Learnir		Indep	pendent Study	A	pprox. Number of Participants
		2 h/week 2 h/week	4 h/week (=	60 h)	Т	otal: 120 h		cture max. 150 bzw. 120 ercise max. 30

2 Learning Outcomes / Competences

Upon successful completion of this module, the students will have been introduced to relevant topics in the context of management and will be able to:

- Outline the concepts and principles of management in terms of managerial activities, roles and skills
- Identify and describe the functions of management in the framework of classical and modern theories
- Analyze management issues using the concepts and principles of management (inkl. analysis of ethical issues)
- Understand the organizational structure and the hierarchy of levels of management
- Identify and highlight effective management styles (leadership), their characteristics and significance
- Identify and describe theories of motivation
- Achieve basic skills and competencies to manage an organization and oneself and put those into practice

3 Contents

- activities, functions, roles and skills of managers and their relevance in business environments
- evolution of management thinking and major developments in the history of management thought
- innovative management in turbulent times
- effective leadership in today's organizations
- organizational structures
- organizational ecosystem (general and task environments)
- corporate culture (internal environment)
- theories of motivation based on employee needs
- managing in a global environment (globalization, global mindset, international context of management)
- contemporary management tools
- ethics, sustainability and social responsibility

4 Teaching Methods

lecture, moderated discussion, group work, case studies

5	Content-Related Module Prerequisites						
	none						
6	Formal Module Prerequisites						
	none						
7	Type of Exams						
	presentation (20 min.) (50%) written exam (60 min.) (50%) Examlanguage: English Examlanguage: English						
8	Prerequisite for the Granting of Credits						
	Pass the examination						
9	This Module Appears in:						
	Course of Studies	Status					
	Betriebswirtschaftslehre - Internationales Handelsmanagement und Logistik_WS2018/19	Elective Module					
	Betriebswirtschaftslehre - Internationales Handelsmanagement und Logistik_WS2024/25	Elective Module					
	Internationale Wirtschaft - Emerging Markets (Bachelor Plus)_WS2015/16	Elective Module					
	Internationale Wirtschaft - Emerging Markets_WS2015/16	Elective Module					
	Internationale Wirtschaft - Emerging Markets_WS2018/19	Elective Module					
	Internationale Wirtschaft - Emerging Markets_WS2024/25	Elective Module					
	Modules in English at HRW	Elected Specialization					
10	Weighting of Grade in Relationship to Final Grade						
	Weighting equals the proportion of module credits in relationship to the total number of grade- relevant credits						
11	Additional Information / Literature						
	Other information / literature: The module lessons are in English.						
	 Deresky, H. (2017): International Management: managing across borders and cultures, 9 edition, Boston: Pearson. Daft R. L. / Benson. A. (2016): Management, 1st edition, Andover: Cengage Learning. Daft R. L. (2012): New Era of Management, 10th edition, South-Western Cengage Learning. Robbins S. P. / Coulter M. (2014): Management, 12th edition, Harlow: Pearson. 						
	Further reading will be announced every semester.						